



# VIDYA BHAWAN BALIKA VIDYAPITH

SHAKTI UTTAN ASHRAM, LAKHISARAI

INFORMATION TECHNOLOGY FOR CLASS 12

(Study material Based on N.C.E.R.T HANDBOOK)

RAUSHAN DEEP

DATE-03/01/2021

## Case study: Online shopping

In this section, we shop at flipkart.com to demonstrate how online shopping can be done on a typical shopping site. For demonstration purpose the flipkart site is chosen but there is no preference for the same. The steps to be performed are as follows :

- Check you have a web browser and an Internet connection on your computer.
- Open the browser and type the website address of Flipkart i.e. <https://www.flipkart.com/> in the address bar. Press <Enter>. Alternatively search for the website using a search engine like google and click on the link.
- A web page opens
- For doing any kind of transaction, there is a need to open a user account.
- Click on the Sign up link. Window opens Figure 2.4(c).
- Provide your email Address which will be used as your login name. Enter a password. Make sure you enter a strong password. Re-enter the password.
- Click Sign Up Now.
- If you have been successfully signed up, a new window opens Figure 2.4(d).
- On clicking on your login name, you can see the folders available to you, like, My account, My orders and My wallet.
- The products in Flipkart are organized in categories like, Clothing, Footwear, Books & e-books, Mobiles and Tablets, Cameras.
- If you want to buy a mobile, bring your cursor on the Mobiles & Tablets, a window pops up You can choose your preference, like model, pricing and type.
- You can select different models of the product and compare them. For this, select the model and click on <Add to Compare>. Once you have selected, click on <Compare>. You can now view the comparison of the selected models Figure 2.4(g).
- The catalog can be browsed to purchase the product. Once you have decided on the item to be purchased, click on Buy Now. The product gets included in your shopping cart Figure 2.4(h).
- You can proceed to select more products before making the payment. Having added all the products you want to purchase, review your shopping cart. Then click on <Place order>.